

DANIEL H. FREZZA



Chief Advancement Officer of Institutional Advancement
Executive Director of the College of Charleston Foundation



Daniel H. Frezza is chief advancement officer of Institutional Advancement and executive director of the College of Charleston Foundation. He began this position in February 2023.

Frezza leads an organization of professionals engaged in a coordinated, campus-wide approach to university development, alumni relations, stewardship and advancement services in efforts to establish and grow a culture of engagement and philanthropy. He is also responsible for overseeing institutional funds management and growing the endowed funds held for the College by the College of Charleston Foundation. He serves as a member of the president's

cabinet and works in close partnership with the president, provost, executive team, deans and volunteer boards.

Before joining the College, Frezza served as associate vice president of strategic operations and annual giving at William & Mary and the chief strategic operations officer for the William & Mary Foundation. Frezza's leadership was instrumental in many of William & Mary's most recent philanthropic achievements in their billion-dollar For the Bold campaign, especially in the areas of alumni participation and engagement. Before joining William & Mary in 2011, Frezza was the director of annual giving at Appalachian State University and, prior to that, assistant director of alumni programs at East Carolina University.

Frezza has a master of education in higher education administration from North Carolina State University and a bachelor of science in communication with a minor in business from Western Carolina University.

EDUCATION

2006: M.E., Higher Education, North Carolina State University
2004: B.S. Communication, Western Carolina University

CAREER HIGHLIGHTS

2023-present: Chief Advancement Officer of Institutional Advancement, College of Charleston and Executive Director of the College of Charleston Foundation
2011-2023: Associate Vice President, Strategic Operations and Annual Giving, University Advancement; Chief Strategic Operations Officer, William & Mary Foundation; Associate Vice President, Lifetime Philanthropic Engagement and Annual Giving, University Advancement; and Senior Associate Director of Annual Giving, University Development — William & Mary
2009-2011: Director of Annual Giving, University Advancement — Appalachian State University
2006-2009: Assistant Director for Alumni Programs, East Carolina Alumni Association; Membership Coordinate East Carolina Alumni Association — East Carolina University
2004-2006: Greek Life Graduate Assistant, Department of Greek Life — North Carolina State University

HONORS AND ACHIEVEMENTS

2019-present: Academic Impressions Institute for Annual Giving
2023 - Board member
2019-2022 - Faculty
2011-present: Annual Giving Directors' Consortium
2022 - Conference Host
2015 & 2019 - Conference Chair
2019: Contributing Author - "Advancing Higher Education, New Strategies for Fundraising, Philanthropy, and Engagement"
2019: interviewed for Fundraising Voices podcast on the topic of alumni participation
2016-2017: Council for Advancement and Support of Education
2017 - Institute for Senior Annual Giving Professionals - Faculty
2017: Excellence for Fundraising Video Award
2016: Excellence for Best Practices in Fundraising Award
2016: Overall Annual Fund Program Special Merit
2006-2010: Council of Alumni Marketing & Membership Professionals